

FOR IMMEDIATE RELEASE

Contact: Jeanne Micallef  
IMJ Communications, LLC  
248-547-5576

[Jeanne@imjcommunications.com](mailto:Jeanne@imjcommunications.com)

## CRUISIN' GRATIOT SET TO ROLL DOWN GRATIOT AVENUE FOR 11<sup>TH</sup> ANNUAL SEASON



### Dates For Original Eastside Cruise Announced For June 15-20, 2009

(Eastpointe, March 23, 2009) – **Cruisin' Gratiot** – the original and largest classic car cruise in Macomb County – is revving up to welcome more than 200,000 car lovers to the **11<sup>th</sup> annual season**. Visitors can participate in the **week's activities along the famed two-mile stretch down Gratiot Avenue (8 Mile Rd, north to 10 Mile Rd) in Eastpointe, MI from June 15-20, 2009.**

Whether you own your own classic car or just want to check out the numerous hot rods, muscle, classic and custom cars that come out in droves during the week down Gratiot Avenue during daily car shows and on Cruise Day, Cruisin' Gratiot is a great event that celebrates the American Auto Industry and one that supports local charities.

Visitors who want to shift gears throughout the week can make stops at local businesses along the Gratiot Avenue stretch and enjoy the family-friendly activities planned, including the popular Cruisin' Gratiot Idol semi-finals and finals which take the stage for its fourth consecutive year during the Cruise. The 11<sup>th</sup> Annual Cruisin' Gratiot is sponsored by Cloverleaf Bar & Restaurant, Colonial Dodge, the Eastpointe Downtown Development Authority, Eastside Family Federal Credit Union, and First State Bank. **WYCD FM also returns this year as the official Country radio sponsor of Cruisin' Gratiot.**

"The Cruisin' Gratiot committee is extremely excited to be returning for the 11<sup>th</sup> annual season as we celebrate the City of Eastpointe's 80<sup>th</sup> anniversary. The support of the community and cruisers is always amazing and continues to grow every year allowing us to give back more to the community and local charities and we look forward to seeing Cruisin' Gratiot rolling for many more years to come," reflected Karen Arondoski, Cruisin' Gratiot's board president.

For more information on car registration and a full list of the week's scheduled Cruisin' Gratiot activities, visit [www.cruisin-gratiot.com](http://www.cruisin-gratiot.com) or call 586.552.1366.

###