

FOR IMMEDIATE RELEASE

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CLOVERLEAF BAR & RESTAURANT HOSTS 1ST ANNUAL CRUISIN' GRATIOT FUNDRAISER

Monday, May 9 (11 a.m.-10 p.m.)

(Eastpointe, April 21, 2011) – The roar of classic car engines rolling down Gratiot Avenue in June during Cruisin' Gratiot is a summertime tradition in the City of Eastpointe. As the 13th annual season quickly approaches, the chance of the tradition going idle – due to declining sponsorship and increased operation costs – has long-time Cruisin' Gratiot sponsor, Cloverleaf Bar and Restaurant, leading an initiative that will keep the community tradition alive. Cloverleaf Bar & Restaurant will **host the 1st Annual Cruisin' Gratiot Fundraiser on May 9 (11 a.m.-10 p.m.)** to help raise the remaining funds needed to keep the event running the week of June 13-18.

The 1st Annual Cruisin' Gratiot Fundraiser will provide guests with a full day which includes:

- 50/50 Raffles throughout the day,
- Karaoke from 5-9 p.m. (provided by Zodiac Entertainment)
- V.I.P. Wait staff from 5-8 p.m. – Come in and have a local elected official “serve” you!
- Special Celebrity Guest (sponsored by Faygo, another long-time Cruisin' Gratiot sponsor)
- Official Cruisin' Gratiot T-Shirts will be available for purchase

Cloverleaf Bar & Restaurant will be **donating 20% of ALL dine-in and carry out food proceeds from the entire day PLUS a check for an additional \$500 to Cruisin' Gratiot.** “Cloverleaf is excited to host this fundraiser because we would like to see the Cruisin' Gratiot continue, said Marie Guerra Easterby co-owner of Cloverleaf Bar & Restaurant.” “The Cruise is truly good for our city. It has been such a positive hometown event – bringing friends, neighbors and businesses together to create a family event that has made our City shine,” added Guerra Easterby.

A fundraiser for Cruisin' Gratiot wouldn't be complete without classic cars, so Cruisers are invited to bring out their rides to the event. Additional Parking is available at Colonial Dodge. All other Eastpointe Businesses are encouraged to please join Cloverleaf Bar & Restaurant in supporting the “Community-Owned” Eastpointe Cruisin' Gratiot. All additional cash donations on the day-of event will be greatly appreciated.

Cruisin' Gratiot is a 503-1(C) whose mission for the weeklong event is to raise money for community charities. Proceeds raised during the event, including sales from official merchandise benefit all designated local charities, including Champions for Life Kids Camp.

For more information on the 1st Annual Cruisin' Gratiot Fundraiser, call Cloverleaf Bar and Restaurant at: (586) 777-5391. For more information on all Cruisin' Gratiot planned activities, visit www.cruisin-gratiot.com

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