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## ARE YOU A GUITAR HERO?



### **Guitar Hero World Tour Fans Can Rock Out For Charity When Cruisin' Gratiot And Cloverleaf Bar & Restaurant Host the 1<sup>st</sup> Annual Competition Starting May 28**

(Eastpointe, May 13, 2009) – For all the Guitar Hero fanatics out there, brush up on your **X-Box 360 World Tour** skills and get ready to rock for a good cause. The **1<sup>st</sup> Annual Guitar Hero Contest** will be the newest addition to this year's **Cruisin' Gratiot** activities. **Hosted by Cloverleaf Bar & Restaurant** and **sponsored by Best Buy**, **preliminaries** for the competition will **take place Thursday evenings (6-8 p.m.) May 28, June 4 & 11** at **Cloverleaf (24443 Gratiot Avenue)** with the **Finals** being **held on Cruise Day – June 20 (1-3 p.m.)**.

**Guitar Hero World Tour** is a full-blown rock-and-roll paradise with a vast amount of master recordings from some of the biggest acts of all time, including Van Halen, Linkin Park, the Eagles, Sublime and more. So for those who think they've mastered the game, it's time to take the stage for a chance to win prizes and raise money for kids in need.

"Having Guitar Hero set up outside Cloverleaf at last year's Cruisin' Gratiot as an added attraction for guests proved to be a hit. So we wanted to make it even bigger for guests this year by starting a competition that will help raise money for the Champions for Life Kids Camp and also give the Guitar Hero pros a chance to win prizes," said Cloverleaf Bar & Restaurant owners and Cruisin' Gratiot sponsors Jack Guerra and Marie Guerra Easterby.

**Contestants must be ages 10 & up (those under 16 must be accompanied by parent)**. If one has not been chosen during the three-week competition beginning May 28, hopefuls are still allowed to return for another shot at making it to the Finals on June 20.

**All Proceeds – raised from a one-time entry fee (\$2) – at time of initial registration – benefit the Champions for Life Kids Camp** – a program established by Vision Hope dedicated to sending foster children in the community to a one-week summer camp. The camp experience is geared for success in building self esteem and recognizing the special needs of abused, abandoned and neglected children.

Prizes will be awarded at the Finals (held in the tent at Cloverleaf Bar & Restaurant's lot / next to WYCD FM's Taylor Swift interactive trailer) for 1<sup>st</sup> Place (\$150) and 2<sup>nd</sup> Place (\$50) winners.

Guests attending the **11<sup>th</sup> annual Cruisin' Gratiot** will also have an opportunity to try their hand at Guitar Hero once the Finals competition is complete. **A nominal fee will be charged to play which will also benefit charity.** This year's Cruisin' Gratiot takes place **June 15-20** with a **week's activities planned along the famed two-mile stretch down Gratiot Avenue (8 Mile Rd, north to 10 Mile Rd) in Eastpointe.**

For more information on the Guitar Hero Contest, call Cloverleaf Bar & Restaurant at 586-777-5391. For more information on car registration and a full list of the week's scheduled Cruisin' Gratiot activities, visit [www.cruisin-gratiot.com](http://www.cruisin-gratiot.com) or call 586-552-1366.

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